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## Boonton Economic Development Survey [Edit](#)

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### Response Summary

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1. Please identify where you live, locations you work, as well as the place(s) you do much of your shopping. [Create Chart](#) [Download](#)

	live	work	shop	Response Count
1. Boonton	61.7% (58)	44.7% (42)	61.7% (58)	94
2. Boonton Township	92.9% (13)	14.3% (2)	14.3% (2)	14
3. Mountain Lakes	70.0% (7)	30.0% (3)	40.0% (4)	10
4. Montville	20.0% (2)	10.0% (1)	70.0% (7)	10
5. Parsippany	16.7% (4)	20.8% (5)	91.7% (22)	24
6. Denville	19.0% (4)	4.8% (1)	81.0% (17)	21
5. Other live/work/shop (please specify)			<a href="#">Show Responses</a>	13
		answered question		100
		skipped question		0

2. Overall, how would you rate your community on the following aspects? [Create Chart](#) [Download](#)

	poor	fair	good	excellent	Response Count
1. Community spirit.	5.1% (5)	10.1% (10)	55.6% (55)	30.3% (30)	99

2. Downtown district pedestrian/shopping appeal.	16.2% (16)	<b>42.4% (42)</b>	38.4% (38)	3.0% (3)	99
3. Downtown access and parking.	35.4% (35)	<b>38.4% (38)</b>	24.2% (24)	2.0% (2)	99
4. Historic preservation.	8.1% (8)	20.2% (20)	<b>56.6% (56)</b>	15.2% (15)	99
5. Downtown housing	33.7% (30)	<b>46.1% (41)</b>	19.1% (17)	1.1% (1)	89
6. Recreation and open space.	10.3% (10)	34.0% (33)	<b>41.2% (40)</b>	14.4% (14)	97
7. Arts and culture	7.5% (7)	39.8% (37)	<b>45.2% (42)</b>	7.5% (7)	93
8. Other (please specify) <a href="#">Show Responses</a>					3
<b>answered question</b>					<b>100</b>
<b>skipped question</b>					<b>0</b>

3. When you buy the following items, what degree do you use Boonton retail stores?					
	never	some	often	alot	Response Count
1. Groceries	5.1% (5)	27.3% (27)	29.3% (29)	<b>38.4% (38)</b>	99
2. Clothing	<b>44.9% (22)</b>	42.9% (21)	12.2% (6)	0.0% (0)	49
3. Fast food/coffee shops	12.4% (12)	<b>49.5% (48)</b>	27.8% (27)	10.3% (10)	97
4. Restaurants	24.5% (24)	<b>39.8% (39)</b>	27.6% (27)	8.2% (8)	98
5. Hair/nail salon/laundry/dry cleaning services	<b>33.7% (33)</b>	32.7% (32)	20.4% (20)	14.3% (14)	98
6. Hardware/building supplies	26.5% (26)	<b>49.0% (48)</b>	17.3% (17)	8.2% (8)	98
7. Car/truck maintenance, repair and gasoline	9.2% (9)	28.6% (28)	<b>34.7% (34)</b>	27.6% (27)	98
8. Household goods/appliances	<b>63.6% (63)</b>	32.3% (32)	4.0% (4)	2.0% (2)	99
9. Banking/financial/accounting/lawyer seervices	<b>49.5% (48)</b>	17.5% (17)	12.4% (12)	20.6% (20)	97
10. Professional electrical/plumbing/construction/landscaping services	32.7% (16)	<b>38.8% (19)</b>	18.4% (9)	10.2% (5)	49
11. Doctors, medical and prescription services.	27.1% (13)	27.1% (13)	<b>31.3% (15)</b>	14.6% (7)	48
<b>answered question</b>					<b>100</b>
<b>skipped question</b>					<b>0</b>

**4. When you go outside of the community for goods or services, how often do you go for these reasons?** [Create Chart](#) [Download](#)

	never	some	often	alot	Response Count
1. Better service	31.3% (30)	<b>46.9% (45)</b>	16.7% (16)	5.2% (5)	96
2. Higher quality	19.4% (19)	<b>50.0% (49)</b>	22.4% (22)	8.2% (8)	98
3. Larger selection	3.1% (3)	18.4% (18)	<b>46.9% (46)</b>	31.6% (31)	98
4. Lower prices	8.2% (8)	<b>39.8% (39)</b>	35.7% (35)	16.3% (16)	98
5. More stores and services in one place	8.2% (8)	25.5% (25)	<b>43.9% (43)</b>	22.4% (22)	98
6. Closer to home than places in Morris County	<b>47.3% (44)</b>	24.7% (23)	21.5% (20)	6.5% (6)	93
7. Stop to or from work	<b>34.4% (33)</b>	28.1% (27)	27.1% (26)	10.4% (10)	96
8. Close to other activities	23.7% (23)	<b>41.2% (40)</b>	27.8% (27)	7.2% (7)	97
9. Convenience of mail order catalogs	<b>37.5% (36)</b>	33.3% (32)	22.9% (22)	6.3% (6)	96
			10. Other (please specify)		1
			<a href="#">Show Responses</a>		
			<b>answered question</b>		<b>100</b>
			<b>skipped question</b>		<b>0</b>

**5. Each of the following redevelopments has been identified as a way create revenue to reduce taxes, provide retail, office, and adult condo housing; employment; parking and infrastructure improvements; that would help Boonton's economy . What priority would you give each?** [Create Chart](#) [Download](#)

	not	low	medium	high	Response Count
1. Development of mix use retail/office/condo/parking/infrastructure-road improvemts on Myrtle Avenue.	9.6% (9)	26.6% (25)	29.8% (28)	<b>34.0% (32)</b>	94
2. Develop downtown mixed use retail/office/condo/parking garage/infrastructure-road improvmts/green tech.	7.4% (7)	21.1% (20)	26.3% (25)	<b>45.3% (43)</b>	95
3. Develop historical theme w/morris canal/ironworks/railroad/firemans museums	5.4% (5)	21.5% (20)	35.5% (33)	<b>37.6% (35)</b>	93
4. Develop downtown hotel/convention center/alt main st road infrastructure/morris canal-ironworks museums for tourism.	26.0% (25)	<b>33.3% (32)</b>	19.8% (19)	20.8% (20)	96
5. Require redevelopment apply green tech, share in infrastructure, alt main st road, bridges and museum development.	8.5% (8)	<b>33.0% (31)</b>	<b>33.0% (31)</b>	25.5% (24)	94

6. Develop antique retail center w/office/municipal offices/fire-police facilities/office, infrastructure river walk-alt main st road, and vintage car expo.	12.5% (12)	31.3% (30)	<b>32.3% (31)</b>	24.0% (23)	96
7. Develop transportation hub around train sta/hotel/retail/office/transit village/roof recreation/railroad museum/parking/infrastructure main st/rail bridge replacement, Myrtle Ave road widening.	10.6% (10)	22.3% (21)	<b>38.3% (36)</b>	28.7% (27)	94
8. School Street conversion to community ctr/library/adult condo/parking complex	16.0% (15)	<b>28.7% (27)</b>	27.7% (26)	27.7% (26)	94
9. Develop arts and theater center around current library/dress theater and post office.	7.4% (7)	14.9% (14)	<b>39.4% (37)</b>	38.3% (36)	94
10. Other (please specify) <a href="#">Show Responses</a>					4
<b>answered question</b>					<b>97</b>
<b>skipped question</b>					<b>3</b>

**6. How much of the following kinds of housing would you like you see in Boonton?** [Create Chart](#) [Download](#)

	less	some	more	Response Count
1. Adult/Luxury condominiums downtown	22.3% (21)	<b>42.6% (40)</b>	35.1% (33)	94
2. Senior/young adult low cost housing	35.1% (33)	<b>40.4% (38)</b>	24.5% (23)	94
3. Senior assisted living housing	31.2% (29)	<b>48.4% (45)</b>	20.4% (19)	93
4. Transit village living housing	32.6% (30)	<b>34.8% (32)</b>	32.6% (30)	92
<b>answered question</b>				<b>94</b>
<b>skipped question</b>				<b>6</b>

**7. Please indicate your priorities for the following kinds of recreation, sports, and entertainment facilities in Boonton.** [Create Chart](#) [Download](#)

	not	low	medium	high	Response Count
1. Require development share costs in creating Rockaway River walks, picnic areas, fishing areas, lighting and observation sites.	5.2% (5)	12.4% (12)	<b>51.5% (50)</b>	30.9% (30)	97
2. Require development dedicate rooftop areas for recreational/entertainment use.	21.5% (20)	<b>35.5% (33)</b>	28.0% (26)	15.1% (14)	93
3. Develop theater-concert hall as centerpiece to arts and theater center.	17.5% (17)	20.6% (20)	<b>33.0% (32)</b>	29.9% (29)	97
4. Develop multi-use sports center for ice-roller skating, basketball, tennis, baseball-golf batting.	16.7% (16)	<b>31.3% (30)</b>	22.9% (22)	29.2% (28)	96
5. Require development maximize green technology, water treatment on site, recycling, and heat/electric regeneration	7.2% (7)	18.6% (18)	<b>43.3% (42)</b>	32.0% (31)	97

recycling, and renewable regeneration..	
6. Other (please specify)	0
<b>answered question</b>	<b>98</b>
<b>skipped question</b>	<b>2</b>

8. Please indicate your priorities for development organizational and land use strategies. <a href="#">Create Chart</a> <a href="#">Download</a>					
	not	low	medium	high	Response Count
1. Develop a proactive redevelopment plan for designated redevelopment areas.	4.5% (4)	15.7% (14)	38.2% (34)	<b>41.6% (37)</b>	89
2. Form a community stakeholders organization with staff to acquire properties, manage development, and control development.	7.5% (7)	20.4% (19)	<b>38.7% (36)</b>	33.3% (31)	93
3. Require all development conform to historical theme- architecture design and new development share in museum build costs..	8.6% (8)	12.9% (12)	34.4% (32)	<b>44.1% (41)</b>	93
4. To meet redevelopment requirements rezone areas for mix use (retail/office/condo).	7.8% (7)	18.9% (17)	<b>41.1% (37)</b>	32.2% (29)	90
5. Require redevelopment provide set-backs to accommodate pedestrian walks, boardwalks, trees and sidewalk cafe.	6.5% (6)	15.2% (14)	33.7% (31)	<b>44.6% (41)</b>	92
6. Each redevelopment must stand-alone and add support municipal parking and road access/traffic flow improvements.	5.5% (5)	18.7% (17)	<b>39.6% (36)</b>	36.3% (33)	91
<b>answered question</b>					<b>93</b>
<b>skipped question</b>					<b>7</b>

9. How important is each of the following items for you to continue living in the area? <a href="#">Create Chart</a> <a href="#">Download</a>					
	not	some	more	very	Response Count
1. Historic image and tourist attractions.	9.7% (9)	25.8% (24)	31.2% (29)	<b>33.3% (31)</b>	93
2. Quality schoolsystem.	3.2% (3)	8.6% (8)	25.8% (24)	<b>62.4% (58)</b>	93
3. Local tax rates.	3.2% (3)	6.4% (6)	29.8% (28)	<b>60.6% (57)</b>	94
4. Friendly inviting downtown atmosphere.	1.1% (1)	6.5% (6)	33.3% (31)	<b>59.1% (55)</b>	93
5. Employment opportunities.	11.8% (11)	19.4% (18)	29.0% (27)	<b>39.8% (37)</b>	93
6. Crime rate/public safety	2.2% (2)	4.3% (4)	23.9% (22)	<b>69.6% (64)</b>	92
7. Vibrant retail/service downtown.	1.1% (1)	10.9% (10)	37.0% (34)	<b>51.1% (47)</b>	92

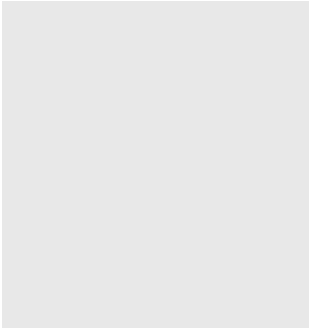
8. Traffic/road/bridge maintenance and safety.	4.3% (4)	16.1% (15)	36.6% (34)	<b>43.0% (40)</b>	93
9. Arts and theater center.	8.7% (8)	27.2% (25)	31.5% (29)	<b>33.7% (31)</b>	92
answered question					94
skipped question					6

**10. Listed below are some issues that have been identified by some residents as current environmental or land use problems in the community. How much of a problem do you feel these are?** [Create Chart](#) [Download](#)

	not	small	medium	big	Response Count
1. Deteriorated/abandon buildings in the river basin.	5.6% (5)	17.8% (16)	<b>40.0% (36)</b>	37.8% (34)	90
2. River basin contamination/ watershed requirements.	4.5% (4)	10.1% (9)	39.3% (35)	<b>46.1% (41)</b>	89
3. Old railroad cars and train station properties deterioration.	5.6% (5)	15.7% (14)	33.7% (30)	<b>46.1% (41)</b>	89
4. Limitations on our utility systems - electric/sewage/water.	6.7% (6)	14.6% (13)	<b>47.2% (42)</b>	31.5% (28)	89
5. Traffic congestion and parking issues.	4.5% (4)	15.7% (14)	25.8% (23)	<b>53.9% (48)</b>	89
6. Other (please specify) <a href="#">Show Responses</a>					1
answered question					92
skipped question					8

**11. Around the country, communities are struggling to fund redevelopment efforts. What would you suggest are the best funding sources.** [Create Chart](#) [Download](#)

	not	small	important	major	Response Count
1. Municipal bonds.	9.5% (7)	<b>40.5% (30)</b>	37.8% (28)	12.2% (9)	74
2. Municipal property tax deferment.	15.7% (11)	<b>40.0% (28)</b>	25.7% (18)	20.0% (14)	70
3. Sales/assessment tax.	31.4% (22)	<b>37.1% (26)</b>	15.7% (11)	15.7% (11)	70
4. Federal grants/tax credits/loans.	0.0% (0)	16.4% (12)	20.5% (15)	<b>63.0% (46)</b>	73
5. State grants/tax credits/loans.	1.4% (1)	11.0% (8)	27.4% (20)	<b>60.3% (44)</b>	73
6. Private capital investment/loans.	2.7% (2)	13.5% (10)	23.0% (17)	<b>62.2% (46)</b>	74
7. Combinational federal/state/private capital effort	0.0% (0)	9.7% (7)	23.6% (17)	<b>68.1% (49)</b>	72
8. Other (please specify)					0



answered question	76
skipped question	24